

TEACHING ENGLISH FOR PRE-SCHOOLERS USING INFORMATION TECHNOLOGY

A PILOT PROJECT IN PEKAN PAHANG

CASE and Bintang Kencana Sdn Bhd identified and implemented a new teaching technique to improve the competency level of the pre-school student in particular the rural and disadvantaged students.

Hence, we have conducted a RM 500,000 CSR project for Bintang Kencana Sdn Bhd using Quantum English in targeted schools in FELDA schemes as well as rural and urban areas in Pekan, Pahang. The CSR project was aimed towards achieving the nation's aspiration and in empowering rural students with language skills and was carried out for 1 ½ years.

Significance of the Project

Based on the effectiveness and research done on this new comprehensive English language project in various countries, Bintang Kencana Sdn Bhd has pioneered a project as a pilot project at FELDA schemes in Pekan, Pahang.

This was part of CSR initiative which is in line with the government's aspiration to enhance the competency level of English among pre school students. The module is a brain-based total approach to super-speed acquisition of English literacy. Quantum English is based on scientific studies in early childhood and beginners of English as a second language by reputed educationists, linguistic and neuro-linguistic specialists.

Quantum English is a project that enabled early childhood learners and beginners to acquire sound and proficient English literacy in the most effective way and in the shortest time possible through a strong, solid foundation of the English language. Quantum English created the solid foundation and equipped language learners with the complete building blocks of the English language.

Newspaper articles on the Quantum English teacher training program in Pekan Pahang

Kursus memperkasakan Penggunaan Bahasa English Kepada Guru- Guru Dalam Daerah Pekan



PEKAN 9 Feb.- Berlangsung majlis ,Perasmian dan Penutupan Kursus Singkat kepada guru-guru dari 24 buah sekolah sekitar Daerah Pekan. Majlis ini disempurnakan oleh Dato' Azmi bin Abu Talib, Ahli Jawatan kuasa (AJK)Pendidikan UMNO Bahagian Pekan di Samporna Resort, Jalan Pekan-Kuantan.



“Teacher Training –Quantum English Program” telah berlangsung selama 2 minggu berturut-turut bermula pada 29hb hingga 31hb Januari lalu dan dari 5hb hingga 7hb Februari ini. Program ini adalah sebahagian dari tanggungjawab sosial syarikat koperat seperti Bintang Kencana Sdn Bhd, untuk melatih dan mendedahkan kanak-kanak kepada satu lagi kaedah pembelajaran bahasa Inggeris di peringkat pra sekolah.



Menurut Sheikh Ali Sheikh Hussin, CEO Quantum English Sdn Bhd, Modul “‘Quantum English’ membolehkan kanak-kanak menguasai 3,000 hingga 5,000 patah perkataan dalam masa 3 hingga 6 bulan”. Menurut beliau lagi, jika ‘pilot’ projek ini berjaya, mereka akan memperkenalkan dan mencadangkan kaedah ini diperkenalkan pada kelas prasekolah diseluruh Negara

Pra-sekolah guna Quantum English



SOHAIMI (tiga dari kanan) bersama guru-guru pra-sekolah menunjukkan modul Quantum English di Pekan, Pahang kelmarin.

ILMU. Lebih 40 guru pra-sekolah di daerah Pekan, Pahang dipilih mengikuti program Quantum English yang diadakan di Sempurna Resort, Inderapura. Ia adalah kaedah mengajar terbaru menggunakan teknologi dari Australia. Program anjuran Biro Ekonomi dan Pembangunan Usahawan Pemuda UMNO dengan kerjasama syarikat Bintang Kencana Sdn. Bhd. itu akan digunakan bagi membantu kanak-kanak pra-sekolah mempelajari bahasa Inggeris dengan berkesan. Pengerusi Biro itu, Datuk Sohaimi Shahadan berkata, kajian menunjukkan modul itu mampu menjana minda kanak-kanak untuk mengingati lebih 3,000 perbendaharaan kata dalam tempoh enam bulan. "Program ini akan diperkenalkan di seluruh negara secara berperingkat dan akan dilancarkan oleh Perdana Menteri tidak lama lagi," katanya.

Appendix 9

The following pictures illustrate the usage of the Quantum English materials in the classroom in the selected schools in Pekan.



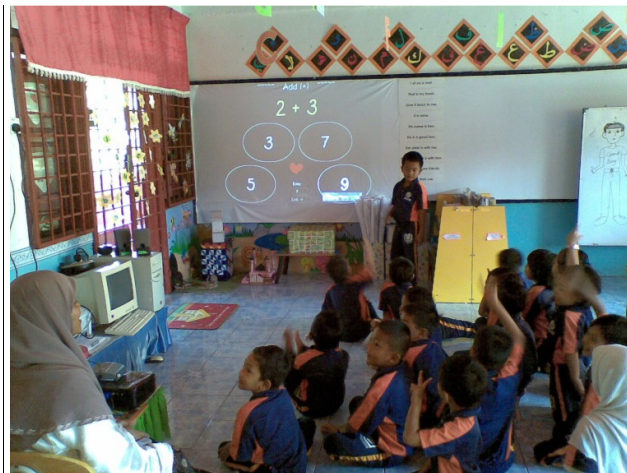
En. presenting Quantum English Language Interactive Learning Kit and more than 75 other learning materials as part of CSR program



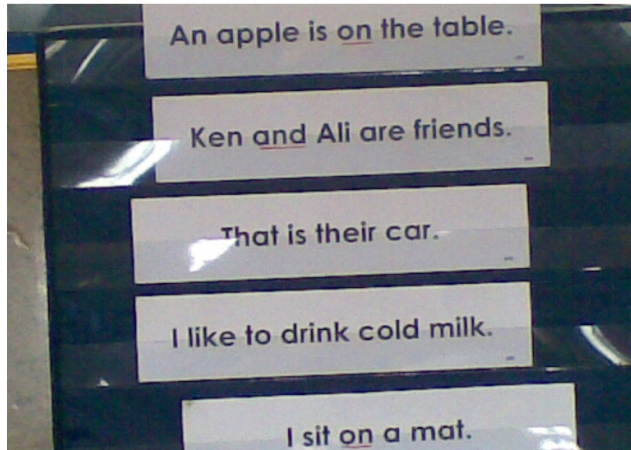
1. Students in SK Tanah Puteh learning using the Quantum English materials provided while being facilitated by classroom teacher Pn Amira



2. Student carrying out writing activity using the Quantum English workbook. Each student was given a workbook.



3. Pre-school students from SK Serandu taking part in role play activity while being guided by the classroom teacher Pn Aminah.



4. Sentence strips were displayed in a one of the Quantum English corner of SK Biram. The classroom teacher Pn pointed out that the learning kit has been very effective in teaching her students.



5. One of the consultants from CASE conducting post assessment test in SK Chini 1&4 while being witnessed by the classroom teacher En Ramli



6. Students participating enthusiastically in a classroom



7. Quantum English Corner in which some of the total 75 materials are being displayed in SK Pekan Jaya



8. The interactive device is being displayed. On the wall is the main wall chart.



9. Students from one of the 10 selected schools experiencing the Quantum English workbook for the first time.



10. Pre school students from SK Chini enjoying forming simple words using the alphabet tablet provided. Each student was given a box of alphabet tablet. Alphabet table has been very well-liked among the students besides the interactive device.



11. Alphabet wall chart together with picture chart, reading books, simple readers as well as other Quantum English material put on display by the teacher in SK Peramu Jaya



12. Some of the students using the alphabet tablet in a classroom activity during the visit by the project coordinator



13. Some of the Quantum English materials used in the classroom in SK Mambang



14. A post test being conducted by CASE president En Sheikh Ali and his team. This session was also witnessed by En Sabri Mohamad from PPD Pekan